



COOKIE POLICY

This Policy applies to users of one or more websites of Applus+ <https://www.applus.com/global/en/> (the “**Website**”), including the mobile versions of the Websites owned and operated by Applus+.

This Policy also contains information regarding cookies and other tracking technologies used in the context of the Websites and online services we provide to you (the “**Cookies**”). The “**Online Services**” refer to the Websites and all information and services provided to you in connection with your use of the Websites, including email communications

You may decide whether or not to accept Cookies through the [cookie setting panel](#) or by configuring your own web browser or smartphone settings.

Furthermore, the use of cookies involves the collection and processing of personal data. In this regard, we recommend that you consult our [Privacy Policy](#).

What are Cookies?

We use the term “cookies” to refer to all technologies that store and access information on the device you use to access the Online Services, such as your computer, tablet, or smartphone. For example, we use *http cookies*, which are small text files (generally consisting of numbers and letters) that are downloaded when you access our Online Services and allow us to recognize your device.

We use Cookies for various purposes, such as better understanding how the Online Services are used (i.e., obtaining information about your browsing habits) or recognizing you as a user (i.e., Cookies can tell us whether you have previously visited the Online Services or whether you are a new user). The specific uses of these technologies are described below.

What types of cookies exist?

Please review this section for an overview of the categories of cookies that may be used in an online environment.

According to the ownership of the cookie, cookies can be classified as:

- (a) **First-party cookies:** They are those being sent to the user’s computer or device from equipment or a domain managed by the publisher itself and from which the requested website is provided.
- (b) **Third-party cookies:** They are those being Sent to the user’s computer or device from equipment or a domain not managed by the publisher, but by another entity that processes the data obtained through cookies.

According to the lifespan of the cookie, cookies can be classified as:

- (a) **Session cookies:** They are those designed to collect and store information while the user accesses a website. Typically used to store information relevant only to providing the service requested on a single occasion (e.g., a list of purchased products). These cookies expire when the session ends.



- (b) **Persistent cookies:** They are a type of cookies in which the information remains stored on the computer or device and may be accessed and processed for a period defined by the cookie controller, ranging from a few minutes to several years.

According to the purpose of the cookie, they may be classified as:

- (a) **Technical cookies:** Enable navigation through a website, platform, or application and the use of different options or services, such as controlling traffic, identifying session data, accessing restricted sections or content, remembering items in a shopping cart, processing an order, registering for an event, using security elements during browsing, storing content for video or audio dissemination, or sharing content on social media.
- (b) **Customization cookies:** They are those allowing access to a website, platform, or application with certain predefined general features based on criteria on the user's device, such as language, browser type, or regional configuration, etc.
- (c) **Analytical cookies:** They are those that, either processed by the publisher or by third parties, these enable quantification of the number of users and allow statistical measurement and analysis of website usage. For such purpose, user browsing is analyzed to introduce improvements based on usage data.
- (d) **Advertising cookies:** Allow for the most efficient possible management of advertising spaces included, if applicable, in a website, application, or platform from which the requested service is provided, based on criteria such as the edited content or the frequency with which ads are displayed.
- (e) **Behavioral advertising cookies:** They are those that store information about user behavior, obtained through continuous observation of their browsing habits, which allows a specific profile to be developed in order to display advertising based on that profile. It is also possible that when visiting a website or opening an email or message where an advertisement or promotion is published, a cookie may be installed in the user's browser to subsequently display advertising related to searches made and to develop control of the advertisements in relation to, for example, the number of views, the location in which they appear, the times at which they are viewed, etc.

What cookies do we use and why?

The following table shows the different categories of cookies used by the Online Services, as well as the reason why we use them.

Type of Cookie	Cookie	Description	Provider	Duration
Technical	cookieConsent_status_****]	This cookie is used to save your preferences regarding the use of cookies.	Applus+ (first-party cookies)	1 month



Technical	JSESSIONID	This cookie is used to deliver content/services tailored according to your country.	Applus+ (first-party cookies)	Session
Customization	YouTube cookies (NID, VISITOR_INFO1_LIVE)	<p>We embed videos from our YouTube channel on the website using YouTube's enhanced privacy mode, which means that YouTube will not install cookies unless the user clicks to play the video. Cookies do not directly identify individual users, and YouTube will not store information to personalize your experience unless you are logged in with a Google account.</p> <p>More information on the YouTube video embedding information page here. You can view Google's cookie policy here (https://policies.google.com/privacy).</p>	Youtube (third party cookies)	6 months
Analytics	referrer	This cookie is used to classify the origin of traffic to our website, differentiating between search engines, social networks, or a link from a campaign originated by Applus+. This classification is stored in the quote request forms.	Applus+ (first-party cookies)	Session



Analytics	Google Analytics cookies (corporate_ga_<ID>, _ga_<ID>, corporate_ga, _ga, _gcl_au)	Applus+ uses the Google Analytics service with different accounts on each website, which generates its own cookies based on interaction with the website over time. You can consult Google's cookie policy here (https://policies.google.com/privacy) and how Google uses cookies here (https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage), as well as manage the data recorded by Google on its website https://g.co/privacytools .	Applus+ (first-party cookies)	Up to 2 years
Analytics	Google Analytics cookies (_ga, _ga_<ID>, _gid, _gat, AMP_TOKEN m_gac_<ID>)	Applus+ uses the Google Analytics service with different accounts on each website, which generates its own cookies based on interaction with the website over time. You can consult Google's cookie policy here (https://policies.google.com/privacy) and how Google uses cookies here (https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage), as well as manage the data recorded by Google on its website https://g.co/privacytools .	Google Analytics (third-party cookies)	Up to 2 years
Analytics	SSID, HSID, NID	They are used by Google to count the number of users who use the maps. You can consult Google's cookie policy here (https://policies.google.com/privacy).	Google Maps (third-party cookies)	6 months



Analytics	SID, SAPISID, APISID, SID, SIDCC, PREF	They are used by Google to store user preferences and information while viewing pages with Google maps on them. You can view Google's cookie policy here (https://policies.google.com/privacy).	Google Maps (third-party cookies)	2 years
-----------	--	---	-----------------------------------	---------

Who uses the information stored by Cookies?

The information stored in the Cookies on our Website is used exclusively by us, with the exception of those identified above as “Third-party Cookies” (if any), which are used and managed by external entities to provide us with services requested by us. Where applicable, please consult the details of the specific third-party Cookies we use for more information on how those third parties process the data collected through them.

Is personal data transferred outside the European Union?

The third parties mentioned above may be located in countries outside the European Union and, therefore, your data may be subject to international transfers. You can find out about transfers to third countries that, where applicable, are carried out by the third parties identified in this Cookies Policy in their corresponding policies (see the links provided in the section “What cookies do we use and why do we use them?”).

How can you exercise your choices regarding the installation/removal of Cookies?

You have the right to choose whether or not to accept Cookies. However, they are an important part of how our Online Services work, so please be aware that if you choose to reject or delete Cookies, this may affect the availability and full functionality of the Online Services.

You can decide whether or not to accept Cookies, or revoke your consent, through the consent panel (link to which can be found at the beginning of this Cookie Policy) or through your own web browser or smartphone settings. Your web browser or smartphone offers you the option to delete all cookies, including all of our Cookies. Please note that disabling Cookies in your browser may result in your access to some or all of the features of our Online Services being prevented, without us assuming any responsibility in this regard.

Please also note that if you accept third-party cookies, you must delete them from your browser options or from the system offered by the third party itself.

Explanations on how to configure your web browser are generally available through the browser's “Help” menu.

You can allow, block, or delete cookies installed on your device by changing your browser settings. For additional information on how to block cookies, you can access the following sections and links for the most popular browsers:

- [Google Chrome](#)



- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Safari](#)

Please note that your choice to reject Cookies is specific to each browser you are using. Therefore, if you choose to exclude Cookies on one device and want your choice to apply similarly to another device, you will need to activate the same option for that other device.

As an additional step, with regard to third-party cookies for the purpose of providing you with interest-based advertising, please note that certain third parties may be members of one of the following self-regulatory online behavioral advertising programs, with corresponding opt-out options:

- Network Advertising Initiative (NAI) - (<http://www.networkadvertising.org/choices/>)
- Google Analytics - (<https://tools.google.com/dlpage/gaoptout?hl=es>)

If at any time you do not want your personal data to be used to allow third parties to show you advertising or to personalize the ads shown to you, you can adjust your settings using the tools provided by those third parties (e.g., Google, Facebook) or through one of the above online behavioral advertising self-regulation programs, provided that the third party is a member of those programs.

Most mobile devices allow you to control tracking for advertising purposes through the “Limit Ad Tracking” option (you can find more specific information for iOS devices [here](#)), or the “Opt Out of Personalized Ads” option (you can find more specific information for Android devices [here](#)).

For more information about cookies, including how to view the cookies that have been set on your device, as well as how to manage and delete them, please visit www.allaboutcookies.org and www.youronlinechoices.eu.

Contact us

If you have any questions about our use of Cookies, please contact us at:

dataprivacy@applus.com

11 February 2024