

# Manage International Certifications for electrical and electronic products in one place with the GMA+ app

Get access to an extensive data base of regulatory requirements for market access and quickly filter out relevant data by your country and scheme of choice. Monitor certification projects through our GMA+ app and leave the test and certification management in the hands of our experts.



If you're thinking about launching a product, counting on detailed and up-to-date information about market access requirements is key, especially in the planning stage. This task can become especially time-consuming and burdensome if your goal is to manage and monitor certifications for market access in multiple countries, but thankfully there's a solution.

## GMA+. The world, your market

Our Applus+ Laboratories team has recently developed GMA+ (Global Market Access), an online platform that aims to facilitate planning and management for international certification projects. All users that wish to get access to this easy-to-use and intuitive app can do so through their web browser or cell phone. Its two main modules include a regulatory database and a project management tool.

## All regulatory updates, just a click away

Instead of getting lost in a sea of mandatory or voluntary certification schemes, the GMA+ app allows you to filter out information by country or region. Getting straightforward information about market-access regulation in a wide range of requirements, including Electrical Safety, Electromagnetic Compatibility, Radio, RoHS, Energy Efficiency, ATEX, and others, has never been easier.

Each scheme contains practical information about upcoming steps, lists out local entities involved in the process, and the estimated time it'll take to obtain each certificate. It also includes data on frequencies and radio spectrum use, relevant insight for wireless products. To swiftly navigate through more than 520 schemes in the GMA+ library, users will also be able to filter out by product category tags.

Detailed information by scheme:

- National authority
- Certification validity duration
- Delivery time
- Amount of samples
- Upcoming steps
- Potential risks
- Required documents

## Plan and audit projects, while our experts manage required tests and certificates

The GMA+ project management module enables our customers to efficiently plan and manage projects, minimizing costs and time-to-market. Leave country-specific tests and certifications to our experts. We plan the best certification route to take full advantage of all your reports and certificates (including those your company already counts on). Merge our accredited labs and certification bodies for main international markets with our network of local partners, and you've got a formula for global success.

### **DETAILED PROGRESS TRACKING**

Track and follow-up all certification processes in real time.

### **CLOUD ACCESSIBILITY**



Access all project reports and certificates in the cloud.

## **REGULATORY UPDATES**

Automate notifications for certificate renewal.

## **EASY PLANNING**

Get detailed information about specific markets to plan upcoming projects.

## **Try GMA+ and start optimizing your time to market**

- Are you still curious about what all the benefits the GMA+ app can offer you? Request a demo or contact our experts.
- In the process of prospecting new markets? Select and contract regulatory module information according to your market needs.
- Ready to get started? Tailor-made subscription plans according your company and project needs.